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Executive Office

JOHN ENGLER

Governor

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OFFICE OF THE SECRETARY

Governor's State Government Affairs Division

Manny Lentine, Director; Stephanie Comai-Page, Deputy Director

DATE: 8/22 TIME: 3:40 # OF PAGES: 9
(including cover sheet)
TO: Office of the Secretary FAX#: 418-2813

Policy Coordinators

- ☐ Karen Quinn
☐ David Ladd
☐ Laura Chappelle

- ☐ Tom Ginster
☐ Tim Kelly
☐ David Winters

Policy Staff Secretaries

☒ Pam Wilkes
517/335-7824

☐ Linda Harris
517/373-7949

Fax 517/335-0118

MESSAGE:

hard copy (original)
to follow in the mail.

Re: DA 97-1649

Membership on the Universal
Service Administrators Ad Hoc
Committee

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARYSTATE OF MICHIGAN
OFFICE OF THE GOVERNOR
LANSINGJOHN ENGLER
GOVERNOR

August 21, 1997

Office of the Secretary
CC Docket No. 96-45
Federal Communications Commission
Room 222
1919 M. Street NW
Washington, DC 20554

Dear Sir or Madam:

I am pleased to nominate Ms. Linda Schatz to the Secretary for consideration for the Universal Service Administrator Advisory Committee.

Ms. Schatz serves as the Director of the Office of the Michigan Information Network for the State of Michigan. She has been instrumental in providing support to Michigan's schools and libraries as they prepare to participate in the Universal Service Fund (USF) program. Her understanding of the USF program and her dedication to providing opportunities for affordable access to advanced telecommunications services for schools and libraries would serve her well as a member of the Committee in either the schools or the libraries category. She has the support of the Library of Michigan, the Michigan Library Association and the K-12 Regional Educational Media Centers for this nomination.

Prior to coming to Michigan, Ms. Schatz was responsible for the design and implementation of the educational component of the statewide telecommunications network in Iowa. She has also provided educational telecommunications consulting services in nine other states, giving her a broad understanding of the technology issues that impact schools and libraries and their relationships with the telecommunications vendor community.

Ms. Schatz may be reached at:

Office of the Michigan Information Network
Victor Office Center
Fifth Floor
201 N. Washington Square
Lansing, Michigan 48913
Telephone: (517) 241-0572
Fax: (517) 335-7004
email: SchatzL@state.mi.us

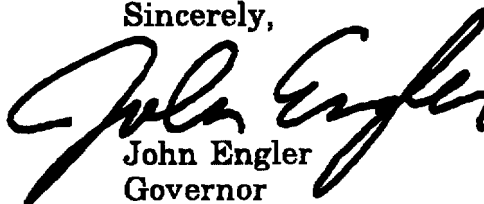
Office of the Secretary

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August 21, 1997

Enclosed is a copy of her resume and letter of commitment. If further information is needed, please feel free to contact Ms. Laura Chappelle, my Regulatory Affairs Policy Coordinator, at (517) 335-7824.

Sincerely,

A handwritten signature in black ink, appearing to read "John Engler". The signature is fluid and cursive, with the first name "John" and last name "Engler" clearly distinguishable.

John Engler
Governor

JE/lc/pw

Enclosures

cc: Sheryl Todd, FCC
International Transcription Service
Linda Schatz

STATE OF MICHIGAN



JOHN ENGLER, Governor
DEPARTMENT OF MANAGEMENT AND BUDGET
MARK A. MURRY, Director

OFFICE OF THE
MICHIGAN INFORMATION NETWORK
VICTOR OFFICE CENTER
FIFTH FLOOR
201 N WASHINGTON SQUARE
LANSING MI 48913
PHONE: (517) 241-0577
FAX: (517) 335-7004

August 21, 1997

Office of the Secretary
CC Docket No. 96-45
Federal Communications Commission
Room 222
1919 M. Street, NW
Washington, DC 20554

Dear Sir or Madam:

It is my understanding that I have been nominated to serve on the Universal Service Administrator Advisory Committee. I would be deeply honored to serve in that capacity. I am committed to carrying out the objectives set forth by Congress through the Telecommunications Act of 1996, and through the subsequent rulemaking authority of the Federal Communications Commission for the State of Michigan in my capacity as Director of the Michigan Information Network. I would welcome the opportunity to provide further assistance in guiding this process in the interest of our nation's libraries, schools, and rural health care providers as a member of the Universal Service Administrator Advisory Committee.

Should I be chosen to serve in this capacity, I shall actively participate in good faith in the objectives of the Committee.

Sincerely,

A handwritten signature in cursive script, reading "Linda S. Schatz".

Linda S. Schatz
Director
Office of the Michigan Information Network



RESUME

**Linda S. Schatz
5491 Martinique Circle
East Lansing, MI 48823
(517)-333-7030**

EDUCATION:

- M.S.E.** Higher Education, Drake University, Des Moines, Iowa, anticipated completion--Fall, 1997.
- B.S.** Business Administration, Mt. Mercy College, Cedar Rapids, Iowa, cum laude, 1980.
- A.A.S.** Kirkwood Community College, Cedar Rapids, Iowa, 1972.

EXPERIENCE:

November 1995--Present

**Director, Office of the Michigan Information Network
State of Michigan; Lansing, Michigan**

November 1993--November 1995

Consultant--Educational Telecommunications; Des Moines, Iowa

December, 1987--November 1993

Director of Educational Telecommunications, Iowa Public Television, State of Iowa; Johnston, Iowa

October 1985--December, 1987

Assistant Director, Resource Development, Eastern Iowa Community College District; Davenport, Iowa

July 1980--October, 1985

Iowa Public Television, State of Iowa; Des Moines, Iowa

Program Planner III, Narrowcast Services, Telecommunications and Engineering

Assistant Director, Educational Services

Administrative Assistant, Educational Services

Linda S. Schatz
Page 2

October 1972--May, 1979

Kirkwood Community College;
Cedar Rapids, Iowa

Assistant to the Director, Media and Broadcasting Services
Media Assistant, Educational Media Division
Administrative Assistant, Audio-Visual Department

ACCOMPLISHMENTS:

Established statewide process for Michigan schools, libraries, and rural health care providers as well as other educational and local governmental entities to purchase telecommunications services from state contracts by aggregating their demand for services to create the lowest cost pre-discount price for Universal Service Fund discount mechanisms.

Completed \$ 26 million Bell Operating Company overcharge rate case which was used for Internet and compressed video infrastructure development as well as for Internet training in the State of Michigan.

Developed the educational component of a statewide telecommunications network for the State of Iowa utilizing fiber optic technology. The network design provides multi-channel interactive full-motion video as well as voice and data capabilities to institutions statewide including the state's community colleges, public and private four-year institutions, K-12 schools and Iowa Public Television.

Coordinated activities with Iowa's educational institutions and agencies statewide to plan, establish, and operate an educational telecommunications network as required by state statute to meet the educational needs of the state.

Coordinated the on-site installation requirements of the first 103 educational institutions including outside plant and equipment room modifications required for the installation of the fiber and related equipment. Each site required approval of individual site plans, and careful coordination with the contractor to ensure that timelines were met for the 30 month installation schedule.

Linda S. Schatz

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Coordinated a statewide grant application under the U.S. Department of Education Star Schools Program for improvement of Math, Science, and Foreign Language through the use of the statewide Iowa telecommunications network. The two-year project was awarded \$ 8 million for FY 1993 and FY 1994. Served as co-administrator and fiscal agent for the grant.

Established statewide advisory committee for the State of Iowa to ensure that the network would meet the needs of the state's educational institutions. Members included representatives from community colleges, regent institutions, private colleges, area education agencies, public and private K-12 schools, school administrators, school board members, classroom teachers, the Department of Education and the Department of Economic Development.

Developed methods of distributing information about the network to educational users statewide through presentations, newsletters, and promotional brochures.

Designed software-driven classrooms to ensure transparent environment for teachers and students. Design was based on identified needs of faculty and staff and utilizes a touchscreen computer interface for system controls. Worked with vendor design engineers to develop system to meet the identified needs. Existing equipment and software design was not available to meet the requirements of a statewide digital infrastructure.

Developed software-based scheduling system to meet the requirements of a statewide network with multiple origination sites with up to 24 channel capacity at each location. Worked with the vendor software developers to establish the statewide scheduling system. Existing software design was not available to meet the requirements of a statewide digital infrastructure.

Administered telecourse offerings through the statewide public broadcasting network in cooperation with Iowa's post-secondary institutions.

Managed the delivery of instructional television series along with supplemental print materials to Iowa's K-12 schools.

Provided assistance to Iowa's community colleges in the development of required Federal Communications Commission (FCC) and Federal Aviation Administration (FAA) applications for regional microwave and ITFS facilities.

Linda S. Schatz

Page 4

Assisted educational institutions statewide with the preparation and submission of grant applications for funding of educational telecommunications systems from the U.S. Department of Commerce Public Telecommunications Facilities Program.

Assisted with the start-up of a 10,000 watt NPR-affiliate public radio station while at Kirkwood Community College.

Assisted with the development of Iowa's first microwave/ITFS network at Kirkwood Community College for their seven-county service area.

Grant reviewer for the U. S. Department of Commerce National Telecommunications and Information Administration Public Telecommunications Facilities Program (PTFP) 1993, 1994, 1995, and 1996 competitive proposals.

Grant reviewer for the U. S. Department of Commerce National Telecommunications and Information Administration Telecommunications and Information Infrastructure Assistance Program (TIIAP) 1995, and 1997 competitive proposals.

Grant reviewer for the U.S. Department of Education Star Schools Program and the Eisenhower National Program for Mathematics and Science Education 1994 competitive proposals.

APPOINTMENTS:

Michigan Public Service Commission, Universal Service Task Force 1996--1997

Mayor's East Lansing Community Networking Task Force, 1996--1997

Michigan Electronic Library (MEL) Advisory Committee 1996, 1997

National Science Foundation Grant Advisory Committee--Iowa Statewide Systemic Initiatives in Science, Mathematics, Engineering, and Technology Education, 1990

Area Education Agency Structure of Services Study--"Iowa Distance Learning Work Group", 1989

Linda S. Schatz

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Annenberg Colloquium, The Annenberg Washington Program "Distance Learning: Opportunities in Telecommunications Policy and Technology", Washington, DC, 1989

Blue Ribbon Task Force on Libraries, 1988--1989

AWARDS:

Michigan Association for Computer-related Users in Learning (MACUL), 1997
MACUL President's Award for the Michigan Information Network's "Contribution to the Advancement of Technology Learning: Keys to our Students' Future"

United States Distance Learning Association (USDLA), 1997
Award for "Most Outstanding Achievement by an Individual in Military or Government"



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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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Originating FAX: 617 - 252-5729 Telephone: 617 - 252-5700 x791

**Massachusetts
Corporation for
Educational
Telecommunications**

*One Kendall Square
Building 1500
Cambridge, MA 02139*

*Tel.: 617.252.5700
Fax: 617.252.5718*

*Richard J. Snyder, Esq.
Chairman*

*Dr. John G. Flores
Executive Director*

TO: WILLIAM CATON, ACTING SECRETARY

FAX No.: 202-418-2813

Telephone No.:

FROM : John G. Flores, Ph.D.

Date : 8/22/97

of pages (including cover sheet):

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AUG 25 1997

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

August 22, 1997

**Massachusetts
Corporation for
Educational
Telecommunications**One Kendall Square
Building 1500
Cambridge, MA
02139-1562Tel: 617.252.5700
Fax: 617.252.5709URL: <http://www.mcet.edu>Richard J. Snyder, Esq.
ChairmanDr. John G. Flores
Executive DirectorOffice of the Secretary, CC Docket No 96-45
Federal Communications Commission
Room 222, 1919 M. Street N.W.
Washington D.C. 20554**Application for Membership on The Universal Service Administrator
Advisory Committee**Applicant: Dr. John G. Flores, Ph.D. Executive Director,
Massachusetts Corporation for Educational Telecommunications

Below are the applicant's details:

Address: MCET, One Kendall Square, Building 1500
Cambridge, MA 02139E Mail: JohnF@mcet.eduPhone: 617-252-5700 Ext. 791
Fax: 617-252-5729Attached is a description of the interests represented by the applicant
together with a copy of Dr. Flores' resume and one page summary.The applicant shall actively participate in good faith in the objectives of
the Committee.cc: Sheryl Todd, Federal Communications Commission
International Transcription Service Inc.

Description of the Interests represented by the Applicant:**Massachusetts Corporation for Educational Telecommunications (MCET)**

MCET is a highly professional, leading-edge-technology enabling organization established by the Commonwealth of Massachusetts in 1982 to meet the needs of the people of the Commonwealth.

MCET operates an award-winning interactive distance learning network that provides original interactive programming to several hundred sites in Massachusetts and numerous other states across the continental US through its owned and operated private satellite network.

MCET initiated the Mass Ed OnLine project and continues to operate the network for the Department of Education. We were instrumental in establishing the Massachusetts Education Technology Plan through our involvement with the Department of Commerce for technology planning and dissemination of information, specifically the Telecommunications Information Infrastructure Assistance Program. The TIAP project enabled 28 school districts to operate their own server which provided them with low cost access to the Internet and community integration.

The Mass Ed OnLine LearnNet is the official link between public schools in Massachusetts and the Department of Education. Its mission is to use information technology to improve lifelong learning and teaching in the Massachusetts education system while contributing to economic development and fostering greater equity within the Commonwealth. MEOL provides to its subscribers the following:

- Toll free Internet access to some 8000 superintendents, principals, educators and school libraries through NYNEX Infopath and 13 Points of Presence (POP's) throughout the Commonwealth, from Cape Cod to the Berkshires;
- A forum to exchange information with colleagues, the DOE, and MCET.
- An on-ramp to the Internet, with its many libraries, databases, documents and images;
- Access to worldwide e-mail, news and discussions;
- Web based information services to the Mass. Dept. of Education;
- MCET Information resources to enrich teaching.

The main server for this network is operated by MCET. MCET also provides hardware and software consulting services to its members and constituents in the areas of video, data, and telecommunications.

MCET provides Technology Training and Professional Development in the form of customized educational programs for dissemination via our satellite programming and directly to clients such as the DOE, where MCET has developed and conducted all technology training of employees.

MCET has developed and hosts award winning Web sites under grants and contracts from NASA, NIH, The Annenberg Foundation and others.

MCET is the contractor to the DOE for the development of the Massachusetts Technology Training and Professional Development On-line Information and Registration system.

MCET provides overall systems design, integration, maintenance and training on satellite network, television production facilities, Internet services, hardware, and software selection and implementation.

Through a grant funded by Department of Commerce in 1995 MCET created alliances with communities; known as points of presence, throughout the state. The goal was to link together K-12, higher education, public libraries and municipal governments to improve communications and provide information resources, both within the community and to the World Wide Web. This involved both hardware and software design and implementation. This project called the TIAP project was successfully completed in June 1996.

MCET is committed to the goals of the Education Reform Act of 1993, Goals 2000: Educate America Act, and the Telecommunications Act of 1996. As part of the Massachusetts statewide educational technology plan, MCET has a proven track record in the planning and implementation of educational technology in Massachusetts K-12 schools. Our interactive distance learning projects are an example of MCET's knowledge of and experience with educational technology. Additionally, MCET's history shows by example our involvement and success in the Massachusetts educational technology planning process with such programs as PTFP, TIAP, MII, Mass Ed Online LearnNet, and Mass LearnPike, and Mass NetDay.

MCET's efforts to ensure that students will be prepared to compete in a global economy are realized through the technology we incorporate into the daily activities of the classroom. The challenge of preparing students for the advancing technologies of the workplace requires that technology in education also be advancing, engaging and effective. Because educational technology promotes equity and access, our programs and capabilities benefit students with information and educational tools regardless of geographical location, gender, race, or economics.

RESUME

John G. Flores
70 Robbins Road
Watertown, MA 02172
Telephone: (617) 924-7649
Fax: (617) 924-1308

EDUCATION

- 1985-89** *University of Connecticut, Storrs, CT*
 Doctor of Philosophy, Ph.D.
 Major: Educational Administration/Leadership
- 1977-78** *Boston State College, Boston, MA*
 Certificate of Advanced Graduate Study, C.A.G.S.
 Major: Educational Administration
- 1972-73** *Boston University, Boston, MA*
 Master of Education, M.Ed.
 Major: Educational Media & Technology
- 1969-71** *Boston State College, Boston, MA*
 Bachelor of Science, B.S.
 Major: Social Studies/Education

PROFESSIONAL EXPERIENCE

- 1994-Present** **Executive Director**
 Massachusetts Corporation for Educational
 Telecommunications (MCET), Cambridge, MA
- Lead as chief administrative and executive officer of MCET. Direct and supervise administrative affairs, fiscal management, sales, marketing, business development and all leadership activities. Plan, organize and direct all developmental and operational aspects of MCET's mission to provide an educational telecommunications network for the state of Massachusetts and beyond. Develop and implement organizational plans to administer all services provided by MCET. Establish internal policies and*

procedures and ensure adherence by a staff of more than one hundred.

1992-94

Superintendent of Schools

Lynnfield Public Schools, Lynnfield, MA

Responsible for all leadership activities, creating a school culture that promotes high expectations, improvement in school programs in climate of fiscal constraint, promotion of broad based community involvement and communicating effectively with all constituencies. Overall coordination of systemwide administration, planning, organization budget management, curriculum initiatives, negotiations and public relations.

1989-92

Assistant Superintendent of Schools

Hudson Public Schools, Hudson, MA

Responsible in all areas of the school system's administration, planning, organization, fact finding, personnel, budget, curriculum development, supervision, professional development, public relations and report writing.

1978-89

K-12 Curriculum Director, Department of Library, Media Technology Services

Watertown Public Schools, Watertown, MA

Responsible for library, media, technology and related support services in all curriculum areas. Implementation and administrative control in budget preparation, instructional design, curriculum development, staff evaluation, organization patterns, overall curriculum management, inventory control, equipment purchase, maintenance and repair.

1984-Present

Business Consultant

Develop sales, marketing and public relations programs for various clients.

1983-84

Chairman of Watertown High School Accreditation Committee

Responsible for Self-Study presented to the New England Association Visiting Team in fall of 1984. Coordinated all aspects of ten year accreditation project. Included all planning, budgeting and implementation.

1974-84

Adjunct Professor, Boston State College/UMass Boston
Department of Education: Instructional Media Curriculum

Taught courses in Instructional Media Curriculum, Technology Production and Utilization, Library Media Processes and Administration Management.

1973-78

Instructional Media Specialist, K-12
Watertown Public Schools, Watertown, MA

Managed all aspects of library, media and technology instruction in conjunction with all academic areas for students and teachers. Included staff development and inservice programs. Designed and developed specialized media presentations.

1971-73

Teacher, Watertown Public Schools
Watertown, MA

Intermediate grades. Taught varied curriculum in heterogeneous classroom settings.

1970-71

Teaching Aide, Boston Public Schools, Boston, MA
Intermediate Grades Volunteer

RELATED PROFESSIONAL EXPERIENCE

1996-Present

President: United States Distance Learning Association
Responsible for promotion and development of distance learning for education and training on a local, national and international basis.

1997-Present

Board of Directors: NETO/EDSAT. National Education Telecommunications Organization: Promote the establishment of satellite based training networks on a worldwide basis.

- 1997-Present** National Advisory Group: National Technical Institute for the Deaf (NTID): Appointed by Secretary of Education Richard Riley. Responsible for the planning and implementation of distance learning networks for learning impaired citizens.
- 1994-Present** Board of Directors: Massachusetts Telecommunications Council. Responsible for promoting the state of Massachusetts as a world center for telecommunications and to help Massachusetts-based telecommunications businesses to succeed.
- 1992-Present** Editorial Board: International Journal of Instructional Media, Westwood Press, New York, N.Y.
- 1990-Present** Executive Committee: Massachusetts Educational Television. Appointed by Massachusetts Board of Education. Responsible for exercising powers as defined by state statute Chapter 71, Section 13G.
- 1986-90** Elected Member Board of Corporate Directors Watertown Municipal Credit Union.
- 1983-Present** Evaluator New England Association of Secondary Schools and Colleges.
- 1972-Present** Appointed Member Town of Watertown Cable Television Commission.
- ACADEMIC AND PROFESSIONAL HONORS**
- Phi Delta Kappa - Nominated and inducted for membership, U.Conn Chapter for academics and leadership.
- Pi Lambda Theta - Nominated and inducted into National Education Honor Fraternity, 1987.
- U.Conn Doctoral Fellowship, 1987 - Awarded on superior academic standing and leadership ability.
- Massachusetts General Scholarship, 1969-71
- Outstanding Service Award, Greater Boston Association for Retarded Citizens, 1974-76.
- PROFESSIONAL MEMBERSHIP**
- U.S.Distance Learning Association, 1997, Nat. President
- American Assoc. of School Administrators
- Assoc. for Supervision & Curriculum Development
- Cambridge Chamber of Commerce
- International Society for Technology in Education
- Mass. Assoc. of School Superintendents
- Northeast Coalition of Educational Leaders



**Massachusetts
Corporation for
Educational
Telecommunications**

One Kendall Square
Building 1500
Cambridge, MA
02139-1562

Tel: 617.252.5700
Fax: 617.252.5709

URL: <http://www.mcet.edu>

Richard J. Snyder, Esq.
Chairman

Dr. John G. Flores
Executive Director

Dr. John G. Flores Bio

Dr. John G. Flores is a leader in the field of education and telecommunications. As Executive Director for the Massachusetts Corporation for Educational Telecommunications (MCET) located in Cambridge, MA, Dr. Flores heads an award-winning national organization that produces interactive distance learning programs through the Mass LearnPike broadcasting network, reaching all Massachusetts schools as well as many other locations throughout the United States. MCET also operates the Mass Ed OnLine LearnNet statewide computer network which allows students and teachers Internet access. The Mass Ed OnLine network also is the official link between the Massachusetts Department of Education and local school systems.

Prior to MCET, Dr. Flores served as Superintendent of Schools in the Lynnfield Public Schools, Lynnfield, MA, and as Assistant Superintendent of Schools in Hudson Public Schools, Hudson, MA. In both roles, he used his leadership to promote high expectations and improve the overall quality of school programs. He was also responsible for coordinating system-wide administration, planning, budget management, curriculum initiatives, technology systems, negotiations, and government/public relations. Preceding these positions he was a teacher, technology specialist and curriculum director for Watertown Public Schools.

Throughout his career he has promoted the integration of technology and education in Massachusetts and beyond. Working with the Massachusetts cable television industry, the Massachusetts Educational Television Commission and various public utilities Dr. Flores has helped refine the role of Telecommunications in the educational arena.

Presently Dr. John G. Flores is President of the United States Distance Learning Association and is a member of such organizations as the International Society for Technology in Education, Board member of the Massachusetts Telecommunications Council, Executive Committee member of the Massachusetts Educational Television Board, Editorial Board member and Chair of the Literature Review Committee of the International Journal of Instructional Media, Board member of Mass NetDay and was Chairman of the Massachusetts Quasi-Public Planning Council. He received his Bachelor of Science degree from Boston State College, his Master of Education in Educational Media and Technology from Boston University, and his Ph.D. degree from the University of Connecticut.

